Georgia-Pacific Gypsum Partners with BIMsmith® to Expand BIM Content to Designers in the Building Professional Arena

(ATLANTA) – Georgia-Pacific Gypsum, a leading building product manufacturer committed to developing the highest quality gypsum building products in the industry while leading with a tireless commitment to innovation, has partnered with BIMsmith®, a leading building product research platform, to provide a powerful suite of free cloud tools for architects and designers.

“Our goal is to provide the highest-quality products to our key audiences in formats that allow job execution efficiently and with great success,” said Jason Peace, Senior Director of Marketing & Product Management for Georgia-Pacific Gypsum. “With the integration of the BIMsmith platform, architects and designers can integrate robust digital models into their design quickly and seamlessly.”

The complete line of GP Gypsum products will be available via BIMsmith Forge®, a powerful cloud configuration tool where professionals can combine complimentary products into complete digital assemblies for their design projects, and BIMsmith Market, a centralized product research tool for professionals to locate product data and interact with building product manufacturers.

The BIMsmith platform will provide designers with GP Gypsum product data that integrates seamlessly with Autodesk Revit, the leading BIM design software. The result: a higher level of innovative product choice for architects and design professionals via the integration of technology into the specification process.

Learn more and view the Georgia-Pacific BIM Library here.

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About Georgia-Pacific Gypsum

The Georgia-Pacific DensElement® Barrier System, with AquaKOR™ Technology, features a proprietary formulation that integrates the gypsum core and the fiberglass mat to form a hydrophobic, monolithic surface that blocks bulk water, but allows vapor to pass through. The Georgia-Pacific DensElement® Barrier System eliminates the need for building wrap, fluid-applied membranes or peel-and-stick membranes. It’s faster to install and can be installed when it’s wet outside–saving time and labor. The all-in-one Georgia-Pacific DensElement ® Barrier system is finished with PROSOCO R-Guard® FastFlash® liquid flashing to fill and seal joints, fasteners, openings, penetrations and transitions. The Georgia-Pacific DensElement ® Barrier System is ABAA listed and WRB-AB approved and has a customized MasterSpec® specification –061656 Air and Water Resistive Sheathing Board.

About BIMsmith

BIMsmith®, the leading cloud-based building product discovery and selection platform, cultivates global business-to-business relationships between building industry professionals and building product manufacturers. Through direct integration of real product data into the BIM workflow, BIMsmith continues to shape the future

of building science technology, placing its clients at the forefront of BIM innovation while addressing the true needs of industry professionals. Learn more about BIMsmith at www.bimsmith.com.

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