

Five Reasons to Install ForceField® Weather Barrier System on Your Next Residential Project

If your homes don't live up to your clients' expectations for quality, you're not the only one who will hear about it. That word-of-mouth spreads quickly and can be damaging to your reputation.

More and more home builders are moving away from house wrap and instead favoring an integrated weather-resistive barrier (WRB) like ForceField® Weather Barrier System. Keep reading for the top five reasons why Georgia-Pacific's integrated WRB sheathing system was the right choice for our clients—and how it could be a key addition to your next building project.

1. Trust in a Brand Known for Superior Building Products

Even when builders are new to using ForceField® Weather Barrier System, chances are they have experience using Georgia-Pacific Building Products and may be open to trying a new system from this trusted brand. That was the case for Kory Klein, owner and COO of Scissortail Building Supply who was constructing a custom home on the shores of Grand Lake in Oklahoma.

Kory had been partnering with Georgia-Pacific for years, valuing our reliable supply, quality products and hands-on customer care. He knew he could get his hands on the materials he'd need and access technical support throughout the project.

“For us, Georgia-Pacific has been on the forefront of customer service compared to some competitors. If something does come up on a job, I have only one phone call to make.”

– Kory Klein, Owner and COO, Scissortail Building Supply



2. Tough Against Changing Weather Conditions

Along with the perks that came with trusting a long-standing brand, Kory also chose ForceField® Weather Barrier System because of its ability to help protect his home against the elements. Lakefront living has a certain beauty and serenity to it. But it can also leave a home exposed to the elements, including those severe Midwest thunderstorms that threaten building timelines and the comfort of its inhabitants long after construction has finished.

Kory installed ForceField Weather Barrier System on his home's walls and sloped roofs to help protect the entire structure from air and water intrusion, no matter what the forecast throws at the house.

“Thunderstorms are going to happen, but if we can use a product that can mitigate the water coming in during the process, it's going to help us down the road.”

– Kory Klein, Owner and COO, Scissortail Building Supply

Learn more about Kory's story and the construction of the lakefront property [here](#).

3. Easy Installation Means Faster Drying In

While Kory leveraged a pre-existing partnership with Georgia-Pacific, custom home builder Jeff Newton was first introduced to ForceField® Weather Barrier System by a twist of fate. Jeff and his company, Newton Custom Homes & Realty, regularly donate their time and skills to the St. Jude Dream Home® Giveaway. In 2019, a vendor donated ForceField Weather Barrier System for Jeff and his team to install on the high-end custom home they were building for the charitable cause.

Jeff and his crew noticed immediate benefits to the integrated WRB system. One of their favorite advantages to the system was how easy it was to install. They didn't need multiple sets of hands to apply it, and the crew didn't need to return to apply house wrap after the panels were nailed up. Plus, there was no tearing or blowing off, so they weren't slowed down by retouching.

“I like the ease of installation. And what I mean when I say ‘I like it,’ I mean my framers like it and that means I like it. They don't have to fight house wrap. And I feel like it looks more custom than house wrap flapping in the wind.”

– Jeff Newton, Owner, Newton Custom Homes & Realty

Because of this added efficiency during construction and the system's weatherizing benefits, Jeff recommends ForceField Weather Barrier System to all of his clients.

Learn more about Jeff's story and the home his team built for St. Jude [here](#).



4. Simplifying Construction with a Complete WRB System

The system's ease of installation isn't the only advantage builders see during construction. As Jose Gomez and his team at Tulum Homes made their first leap from residential to multifamily construction, they looked to Georgia-Pacific for an abundant supply of quality materials.

One of the many reasons they chose ForceField® Weather Barrier System was because of its versatility. Jose and his crew were able to install the system on walls and certain sections of the roof, protecting the valuable mechanical rooms of the structure and simplifying construction. There was no switching between materials, the installation was fast and the crew was noticeably more efficient.

“If I were to wrap this building, it would take [multiple] days and about four people because it’s a tall building. Just putting up this panel and putting up tape—tape is simple and easy on the seam—I would save about four days using this material versus the wrap. [With] ForceField Weather Barrier System, you could do it in one day.”
– Jose Gomez, Co-Founder, Tulum Homes

That’s significant time savings on a three-unit townhouse. Imagine the speed of your crew when applying ForceField Weather Barrier System to a single-family home.

Learn more about Jose’s story and his experience with an integrated WRB here.



5. Protecting Reputations for Quality Home Construction

High-performance products from a trusted brand, strength in adverse weather conditions and fast installation that keeps crews on track all play into the fifth reason why ForceField® Weather Barrier System is a smart choice for residential construction. These benefits help make your budgets, your timelines and your homes look good.

As a recognizable public persona, Emmy Award-winning host, designer and executive producer Chip Wade realizes the importance of maintaining a good reputation in the building community. All eyes were on him as he prepared to design and build his personal residence, a modern custom home in the northern Georgia mountains.

Keeping his standards high, he partnered with Georgia-Pacific to provide two systems to achieve a continuous WRB-AB for his home. Chip and his team applied DensElement® Barrier System and DensDefy™ Liquid Barrier to the walls and ForceField Weather Barrier System to the roof to help protect his home from extreme mountain weather and safeguard his reputation for cutting-edge design and construction.

“This is going to be such a fun and beautiful final product that I know is going to last for a really long time.”
– Chip Wade, Architect and General Contractor, Wade Works Creative

Learn more about Chip’s story and how he used two systems from one manufacturer here.



See how these five advantages can turn your next project into a success story too. Get more details on ForceField Weather Barrier System and its full line of accessories here.

`.blog_txt_strong{font-size: 1.8rem; padding-top: 35px;font-weight:900}.image_same_spacing{margin-bottom:0px!important;}`